SPARK

New Product Update

Request Forms

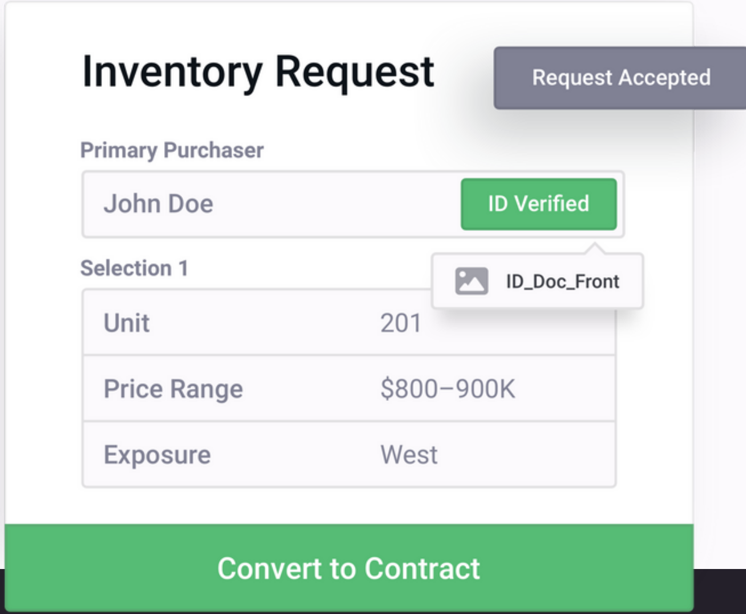
Why We Built This:

Is your team gearing up to launch a new project and needing to collect accurate demand stats on what the most requested units or floorplans are?

Our upcoming Request Forms feature will allow your team to create a custom Worksheet which can be sent out to Brokers and their Purchasers to collect personal details and copies of their ID's while also having them submit ranked selections on units – providing your team with all the tools needed to help you sellout your next project.

Key Benefits:

- A customizable form that your team can either send via email or embed on your project's website.
- Collects Broker and Purchaser information and ID's as well as interest on units and floorplans.
- Once submitted Requests will seamlessly update across the Stacking Plan and Requests List and which can then be used to allocate Purchasers to Units and eventually convert to Contracts.



How it works:

1. Customize your Request Form.
2. Send or publish your form to Brokers/Purchasers to start filling out the form and submitting contact details and ID's as well as their desired unit or floorplan selections.
3. Once Requests have started submitting, your team can reference the Stacking Plan heatmap and Requests List to gauge unit demand and start allocating units to Purchasers.
4. When ready to launch sales, convert Accepted Requests into Contracts and have all details carryover from the original Request.

Availability

Included for all Spark Customers.

Contact your Account Executive or Customer Success Manager to enable this feature for your next launch.