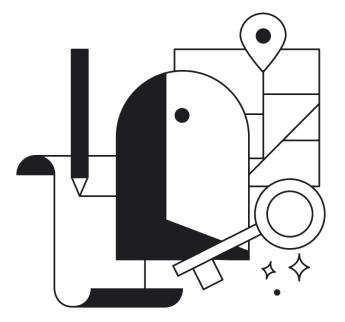
# Livabl. / S Spark

#### Lead Integration Guide

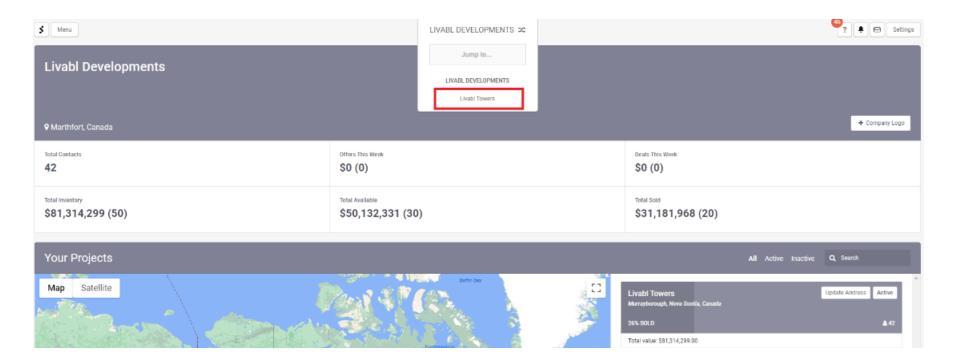
Last Updated: December 14, 2023



## Livabl & Spark RE

- <u>Livabl</u> has created an integration with <u>Spark RE</u> to allow users to link their Livabl community leads with their Spark RE project account
- Users can log into their Spark RE account, generate an API key/access token from one of their projects and then link this within their Livabl Builder Dashboard account to a specific community
- Once a connection is made between their Livabl and Spark accounts, any leads received on the Livabl community will be added as a new 'Contact' in their Spark RE project account
- Should you have any questions or feedback, please feel free to reach out to us at success@livabl.com

- Log into your Spark RE account, which will bring you to your dashboard
- Click the Company dropdown and access the project you would like to link with your Livabl community for lead integration. In this example, we are looking to pull leads for 'Livabl Towers'



• Once you are on your Spark project account, click 'Settings' in the upper right corner of the page and then 'API'

S Menu		Livabl To	wers X			<sup>46</sup> ? 🖡 🖻 Settings
Livabl Towers					Project Settings	Account Settings
Good morning Ryan!					Edit	My Account
					Team	Integrations
					API	Logout
					Contacts	
					Inventory	
<ul> <li>Murrayborough, Nova Scotia, Canada</li> </ul>					Contracts	
Interactions Today	Sales in the Last 7 Days 😧		Registrants Today	Sales Center Tr	Conveyancing	
0	0		0	0	Emails	
Today's Events	+ Nev	w Event 🛗 Calendar	My Contacts		Exports	

 Now you will be on the API Settings page. In the upper right corner of the table, click 'Generate Key'

<b>Š</b> Menu			Livabl Towers 🔀			46 ? I Settings
API Settings						+ Generate Key Documentation
Public ID	Access Token	Application	Auto Assign	Notify Team	Created	Last Used
API2-P295-0109	5.801748/0703048540/0781-0010030201404	Livabl Account 2	~	*	Dec 1, 2023 at 10:02 AM by Ryan McGovern	Dec 12, 2023 at 10:58 AM
API2-P295-0106	ARRENDARIA (ARCOR) 11 (PALAP (R.1013) (19) (19) (10)	Livabl Account	~		Nov 10, 2023 at 10:15 AM by Ryan McGovern	Dec 13, 2023 at 3:30 PM
API2-P295-0116	1014-01204002300003_4000403_40000003	M Test	~		Dec 12, 2023 at 11:31 AM by Ryan McGovern	Dec 12, 2023 at 11:34 AM

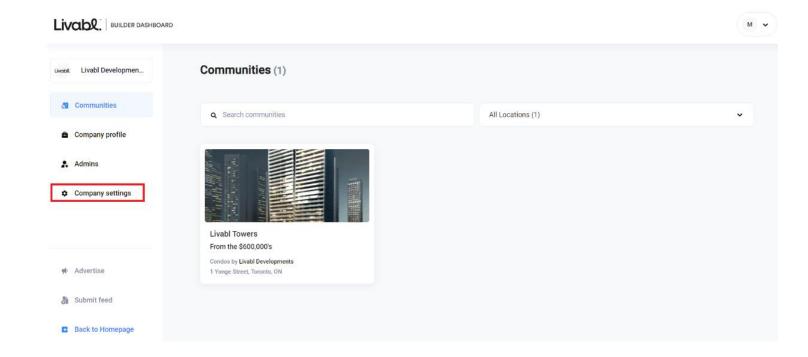
- Once you have accessed the new API key drawer, name your application (we recommend "Livabl (PROJECT NAME)"
- Under the Permitted Resources, select:
  - Company Read\*
    - NOTE: This will not give Livabl access to your whole Spark account, and is only used for token validation
  - Contacts Read & Write
- You can also set up an auto assignment rule for new Livabl leads to be sent to members of your team
- When completed, click 'Generate Key'

		New API Key			
		API keys must be kept secret. If you share this k	ey with anyone, they will be able to access	your data. If you think this key has bee	en compromised, you can deactive
c ID	Access Token	any time.			
		Application *	API Ve	ersion	
		Permitted Resources (v2 API)			
		Limit API key usage to the resources below. Conside possible.	er the security implications of granting cert	ain access to an API key. Always use th	he most restrictive permissions
		Resource permissions are only available in version 2 resources. We highly recommend using v2 to protect		ese permissions will be ignored and th	ne key will have full access to all
				Read	Write
		Additional Fields			-
		Brokerages			
		Company			-
		Contact Groups			
		Contact Ratings			-
		Contacts			
		Contracts			

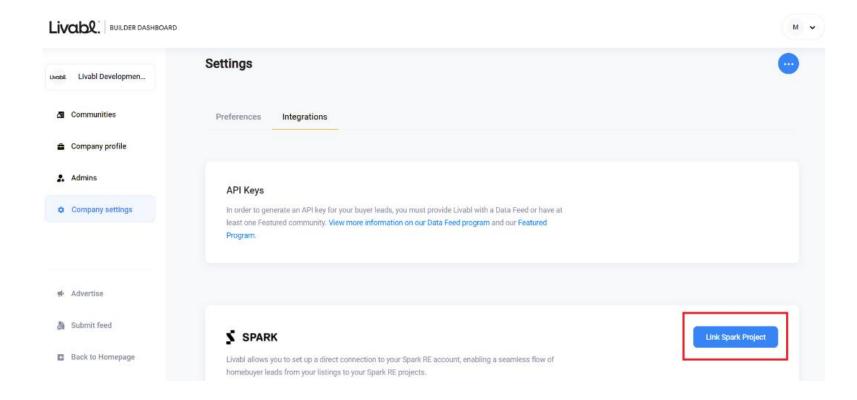
- When your Spark Access Token has been generated, it will appear in the API Settings table
- Click the API key and then copy the Access Token
- After this, you can proceed to set up the integration on your Livabl Builder Dashboard account

5 Menu		API2-P295-0119			
			Public ID	Application	
Public ID	Access Token	Ар	API2-P295-0119	Livabl - Livabl Towers	
			Access Token %	Created Dec 14, 2023 at 11:06 AM by Ryan McGovern	
API2-P295-0116					
			Last Used Never	State Active	
API2-P295-0106		Liva	API Version	Documentation	
			v2	https://api-docs.spark.re	
			Permitted Read Resources Company Contacts	Permitted Write Resources Contacts	

- On Livabl, log into your user account and click 'Builder Dashboard' in the header
- Once you are on your Builder Dashboard account, click ' Company settings'



- When on your Company Settings page, click the 'Integrations' tab at the top of the screen
- From here, you will see the Spark integration section. Click 'Link Spark Project'



- This will bring up the 'Link Spark RE Project' drawer. Name your integration (we recommend whatever community you are looking to integrate with in this case 'Livabl Towers')
- After naming your integration, paste your Spark Access Token into the Spark RE API key field
- Under 'Community', type in the Livabl community you are looking to integrate with

		Link Spark RE Project ×
uvabit Livabl Developmen	Settings	Integration name
A Communities	Preferences Integrations	Spark RE API key ①
Company profile		E1NCIVP6EKHHGNSDEXBCXX-U1QK1WPHD68RAPKXJ
Admins	API Keys	Community
Company settings	In order to generate an API key for your buyer leads, you must provide Livabl with a Da least one Featured community. View more information on our Data Feed program and Program.	
		Toronto, Ontario
🐠 Advertise		
👌 Submit feed	SPARK	
Back to Homepage	Livabl allows you to set up a direct connection to your Spark RE account, enabling a so homebuyer leads from your listings to your Spark RE projects.	Save

- Once you have named your integration, entered your Spark access token and have linked one community, click 'Save'
  - At this point, we will validate the API key to ensure that this is valid and active
  - Should you receive a validation error message, double check that the access token is correct and active in your Spark account
  - Should you encounter further issues, please email success@livabl.com

		Link Spark RE Project ×
Livabl. Livabl Developmen	Settings	Integration name
Communities	Preferences Integrations	Livabl Towers
Company profile		Spark RE API key
2. Admins	API Keys	Community
Company settings	In order to generate an API key for your buyer leads, you must provide Livabl with a Da least one Featured community. View more information on our Data Feed program and Program.	Livabl Towers x
📢 Advertise		
🖏 Submit feed	SPARK	
Back to Homepage	Livabl allows you to set up a direct connection to your Spark RE account, enabling a se homebuyer leads from your listings to your Spark RE projects.	Save

- After saving, your integration is now live!
- You will see any active connections in the 'Spark Linked Projects' table
  - After an API key is active, you can only rename this in the 'Edit' drawer
  - Should you need to make further adjustments, please remove the existing key and create a new one

Livabe. Builder dashboard						м
Livabl. Livabl Developmen	Settings					
Communities	Preferences Inte	egrations				
🖀 Company profile						
Admins	SPARK Lir	nked Projects				Link Spark Project
Company settings	You can create new o	connections between yo	our Livabl listings and Spa	rk RE projects, or remove any		
	existing connections					
🐠 Advertise	Date created	API name	Community	Spark RE API key		
Submit feed	2023-12-14	Livabl Towers	Livabl Towers	Contraction and the contraction of	0	
Back to Homepage						

### After A Lead Is Sent

- Once a Livabl lead is sent through to your community, this will show up as a new Contact in your Spark Contacts
  - These contacts can be modified or moved through the sales funnel

S Menu		Livabl To	owers X			<sup>46</sup> ? 🖡	Settings
Cood morning Ryant						+ A	Active dd an image
Interactions Today	Sales in the Last 7 Days 🙆		Registrants Today		Sales Center Traffic 🚱		
Today's Events		+ New Event 🛗 Calendar	My Contacts			+ New Contact	i≣ View All
0 7 Overdue Events			Charles Smith	604-555-1234		New	
			Max Verstappen	0456789012	(A)	New	:

### After A Lead Is Sent

• When clicking into a new Contact from Livabl, you will receive the following information:

Charles Smith							
This person hasn't been contacted yet.							
Email	Phone	Added to Project	Last Changed				
charles.smith@livabl.com	604-555-1234	December 14, 2023	December 14, 2023				
Origin	Date Registered	Marketing Source	Contact Preference				
Spark API v2	December 14, 2023	Livabl	Email				
City	Province / State	Country					
Toronto	Ontario	Canada					

#### After A Lead Is Sent

• If you have set up notifications for your sales team, they will also receive an email alerting them to the new lead

SPARK

Hi Ryan,

Charles Smith has just been assigned to you on Livabl Towers.

#### **Charles Smith**

Email: charles.smith@livabl.com Phone: 604-555-1234 Contact Preference: Email Agent: No

You can view this contact at <u>https://demo-app.spark.re/projects/295/contacts/111797</u>

Head over to Spark and check your 'My Contacts' group for the most up to date list of your leads.

Happy Selling! The Spark Team

You're receiving this email as you are a team member on Livabl Towers on Spark.re.

### Frequently Asked Questions

#### How many API keys/projects can I link between Livabl and Spark?

We allow up to 100 connections to be made between Livabl and Spark. This means you can integrate up to 100 of your projects.

#### How long after someone submits a lead on my Livabl listing will it push to my Spark account?

The lead should show up as a Contact in your account immediately (within 1-2 minutes), allowing your sales team to strike while the iron is hot!

#### I'm having issues setting up my account. Who can I contact from Livabl?

For any questions related to the setup of your Livabl and Spark integration, please contact our Customer Success team at success@livabl.com